



cfgba news

volume 2 | february 2010

The mission of the Cape Fear Green Building Alliance is to promote building practices that are environmentally responsible, health conscious and financially sound.

Front Page

Local news

- **Wave transit's \$4.5 million offices will meet LEED gold standards**

Greater Wilmington Business Journal

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Regional news

- **NC Among Six States to Develop Comprehensive Action Plans to Improve Energy Efficiency of Existing Buildings**

News

National news

- **US agencies take action on buildings efficiency: EPA and DoE form action group**
- **Home Energy Efficiency to Get Its Day in the Sun by 2014**

Please join us for our next meeting Wednesday, February 10 at 7PM on the third floor at The Balcony on Dock Street, 33 S. Front St. On-street parking is limited, but there are several parking decks and parking lots within walking distance that offer Free Parking after 7:00. Doors will open at 6:30 for networking.

Water, Wildlife & Working Farms

The role of land conservation in sustainability

Presented by
Camilla Herlevich,
Executive Director of the NC
Coastal Land Trust

Learn why protecting land now is critical for a sustainable future. Topics will include:

- Protecting water and air quality
- Combatting global warming
- Saving farmlands from development
- Conservation easements
- Tax incentives for conservation donations
- Examples of collaborations with landowners and developers

About the speaker

Camilla M. Herlevich is the founding Executive Director of the North Carolina Coastal Land Trust, a regional land trust whose mission is to preserve natural areas and open space in the coastal plain. She has over 25 years experience in conservation work, including land acquisition, advocacy, fund-



raising and management. She has lectured and taught extensively throughout the country on conservation topics including conservation easements, tax incentives for conservation donations and starting successful land trusts. She has been nationally recognized for her conservation leadership. She has served on the Board of Directors of the North Carolina Center for Nonprofits. She was appointed by the NC Speaker of the House to the Joint Legislative Study Committee on

Submerged Lands in 1995 and by the Board of Commissioners of New Hanover County to the Parks Advisory Committee in 1996 and the Airlie Gardens Foundation Board in 1999. A native of Wilmington, NC, she graduated from New Hanover High School in 1971, received a B.A. magna cum laude from Duke University in 1975 and a J. D. from Boston University in 1978, where she was awarded the G. Joseph Tauro Award for oral advocacy.



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Sustainable Wilmington
Tongue & Groove LLC

CFGBA shifts into high gear

E.D. goes full-time

Starting February 1, Joy Allen became CFGBA's full-time executive director. Allen had held that position on a part-time basis for a little over one year. "I've hit the ground running." Allen says, "I'm excited about being able to accomplish more." Raising CFGBA's profile in the community, extending the organization's reach, expanding educational programs, increasing membership and adding value to membership are among the goals cited by the executive director.

"Of course, a large part of my time will be dedicated to launching the professional trainings that are being made possible by a grant from the NC Green Business Fund and ARRA," Allen says. The Building Performance Workshop Series, slated to begin this spring, is designed to prepare trainees for certifications and jobs in the up-and-coming energy efficiency retrofit industry.

Interns on board

Allen has enlisted two interns from UNCW to assist with work for the CFGBA: Emily Gove holds a Bachelors degree from UNCW in Environmental Science and expects to complete her Masters in Environmental Studies in May 2010. Gove's area of concentration is coastal management. Jesse Laxton is an undergraduate majoring in Environmental Studies with a minor in Economics. Between the two interns, they contribute approximately 25 man-hours per week toward the mission of CFGBA.

New offices for CFGBA

CFGBA is moving its headquarters to 272 North Front Street, Suite 330. The new offices are on the third floor of the Self Help Building. Office hours will be 9:00 a.m. to 5:00 p.m. Monday through Friday.

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Become a member or sponsor

To learn more about the advantages of becoming a member of CFGBA, visit our Web site at www.cfgba.org. A pdf outlining the benefits associated with each membership level and a brochure including a membership form are available for download. New members and sponsors also can join online using credit cards through PayPal.



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Newsletter makeover coming soon

CFGBA's newsletter currently is undergoing a radical make-over to be launched in March. Not only will the newsletter have a completely new look, but its delivery method also will change. Instead of having to link to a pdf document, readers will receive the newsletter as email. The newsletter will be broadcast through a new list server. The redesigned newsletter also will feature content changes with several new sections being added. Despite these additions, the newsletter actually will be shortened in length in order to make it easier to digest. This will be accomplished by increasing the frequency of publication to weekly.

Call for volunteers: Get involved with CFGBA

The CFGBA seeks volunteers to work on various committees and assist with upcoming activities. Your time and talent can help us accomplish our mission. Please contact Joy Allen at joy.a@cfgba.org if you have an interest in volunteering in any capacity.

Member News:

Platinum Sponsor Spotlight

Dean Hardwoods' sustainable practices & products

Founded in 1905 by Richmond Dean, Dean Hardwoods is a family-owned business that takes great pride in importing, exporting and manufacturing some of the finest hardwoods in the world. Equipped with a unique climate controlled warehouse, Dean Hardwoods stores approximately three quarters of a million board feet of hardwood lumber, both domestic and foreign, onsite.

As a platinum sponsor of the Cape Fear Green Building Alliance, the company actively promotes environmental stewardship and sustainability. Dean Hardwoods has received a chain-of-custody certification from the Forest Stewardship Council and has been closely involved with the Tropical Forest Foundation since its formation 20 years ago. Onsite, the

company demonstrates smart environmental practices by utilizing heat recovery units in their Kiln Direct Dry kilns, drastically reducing natural gas consumption, and recycling 100 percent of their waste wood. Dean Hardwoods also markets and distributes an innovative glass wood product called TimberSIL. Made from Southern Yellow Pine, in a completely non-toxic process, kiln dried wood is infused with a sodium silicate formula, heated and again dried. The result is a completely non-toxic, non-carcinogenic and non-corrosive green building material which has received the Top Ten GreenSpec Award and the Popular Science Magazine Grand Award. "We believe in proper environmental policy. The industry as a whole has really started to realize the importance of taking care of our forests", says Matt Dean, the vice president of Dean Hardwoods.



Dean Hardwoods markets an innovative green building product, TimberSIL, displayed on the forklift by Matt Dean, Thomas Carraway and Randy Nance.

Written By: Emily Gove, CFGBA Intern



News continued

Local News:

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Conservation Landscaping Education Seminar

With William Hunt PH.D, PE

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Cape Fear River Watch announces a conservation landscape seminar and demonstration tour on March 20th beginning at 9:00am at Cape Fear River Watch office. The education slideshow will be performed by William Hunt, PH.D, PE of the Biological and Agricultural Department at North Carolina State University. Since 2000, Hunt has assisted with the design, installation, and/or monitoring of over 90 stormwater best management practices (BMPs), including bioretention, stormwater wetlands, innovative wet ponds, green roofs, permeable pavement, water harvesting/cistern systems and level spreaders. He teaches 20-25 short courses and workshops each year on stormwater BMP design and function throughout the US. Mr. Hunt's presentation at Cape Fear River Watch will be focused on function and benefits of Stormwater conservation landscape Practices (BMP) in southeastern North Carolina. The presentation will discuss design and installation of rain gardens, cisterns, green roofs and constructed wetlands. In addition, the program will have a bus tour for parties interested in viewing several local stormwater conservation projects in Wilmington. Cost for the event is \$10 per person and \$5 for CFRW members. Interested participants should contact Cape Fear River Watch at 910-762-5606.

Announcing the first annual Recycle Revival

Greater Good Productions, in partnership with WECT, will present the first annual Greater Wilmington Recycle Revival, on Saturday, March 27 from 1:00 a.m. until 5:00 p.m. at Legion Stadium. This celebration of everything second-hand, recycled, and environmentally friendly will showcase area organizations, businesses, artists and farmers that contribute to an overall healthy and sustainable community. It will feature the Really Huge Community Yard Sale, a Handmade Recycled Arts Fair, a farmer's market sneak preview, locally made products and food, music, "green living" businesses, second-hand fashions, and more. Proceeds from this event will benefit the Cape Fear River Watch, PenderWatch, and the North Carolina Coastal Federation and their efforts to keep Southeastern North Carolina clean, healthy and beautiful. 2010 sponsors include Green Coast Recycling, *encore*, *Natural Awakenings Magazine*, Style Swap, and WilmingtonYardSales.com. For more information contact Katie Lucas at Greater Good Productions: 910.409.5799 or katie@greatergoodwilmington.com.



2010 Annual Tree Awards - Call for Nominations

On behalf of the Wilmington City Council, the Wilmington Tree Commission annually presents awards in up to nine categories, for properties located within the City of Wilmington. The awards recognize outstanding tree care maintenance and use, outstanding landscape design and plantings, and a commitment to overall tree care health, preservation, planting and use within those focus areas.

The deadline to submit nominations is NC Arbor Day, Friday, March 19, 2010. For more information, contact Lauren Galleher at (910) 520.5516 or galleherl@mac.com; or contact Jay Neisen at (910) 612-4362 or email jneisen@ec.rr.com



Events

Click here for more information about other events in our area at goinggreenpublications.com.

2/11/2010 Webinar: Connecting Sustainable Energy and Tourism 10:30-11:30 a.m. [Click to register.](#)

- **Session 1: Sustainable Energy for Tourism** with guest expert Martha Gettys, Business Development Manager, NC Green Power

- **Session 2: Energy Conservation for Attractions and Accommodations** with guest expert Chris Metzler, President, Greenwise Business Consultants

- **Session 3: Renewable Energy Systems for Attractions and Accommodations** with guest expert Jim Wood, Marketing Manager, Alternative Energy Concepts

2/22 - 2/24/2010 RESNET Conference Hilton North, Raleigh NC. "The RESNET Building Performance Conference is the premier national forum on home energy ratings, residential energy efficiency financing, and building performance business development." <http://www.natresnet.org/conference/default.htm>

4/20 - 4/21/2010 7th annual Sustainability Conference NC State University, McKimmon Conference and Training Center, 1101 Gorman St., Raleigh, NC. Nationally recognized speakers including state and federal elected officials. Exhibitors from the leading energy conservation and research organizations. Over 1,000 national attendees from energy companies, local utilities officials, engineering firms, entrepreneurs, and interested participants. General registration began Feb. 1, 2010. www.sustainable-energy-conference.org.

6/23/2010 Mountain Green Sustainable Communities Conference 8:00 a.m. - 6:00 p.m. Warren Wilson College, Asheville, NC. For a list of speakers and topics, visit: Mountaingreenwnc.org. Registration is now open.

Tabletop exhibits available at CFGBA meetings

Exhibiting at CFGBA monthly meetings is an effective means to introduce your green products and services to a targeted market of consumers and businesses. A maximum of 5 exhibits will be allowed, creating an enhanced marketing opportunity for the few vendors who participate.

Set-up and Tear-down: Exhibitors will be allowed to set up at 6:00 p.m. on the evening of the meeting. Tear down is from 8:45 to 9:00 p.m. The exhibits will be closed during the presentation out of respect for the speakers and the audience. Exhibitors will have the chance to interact with the crowd prior to the Call to Order (6:30 to 7:00) and after the presentation (8:00 to 8:45).

Exhibit Specs: CFGBA will supply a banquet-sized table and cloth.

Fees and Registration: Exhibit fees are \$125 for non-members, \$100 for business members and \$75 for Silver, Gold and Platinum Sponsors. Fees are due in advance. No refunds will be made for cancellations by vendors.

Spaces will be sold on a first come, first serve basis. To reserve a space, call or email Joy Allen at 910.470.5697 or joy.a@cfgba.org. No reservation will be confirmed until payment is received. Spaces are limited!

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